

# Food Intel Forum

## 6<sup>th</sup> edition, May 6<sup>th</sup>-8<sup>th</sup>, 2026

### AGENDA

**Wednesday, May 6<sup>th</sup>, 2026**

**17:30 -19:30**

**ClubLeaderSpace x FoodIntelForum – Managing uncertainty. Resilient financial growth in higher cost environment. Supply chain disruption and risk financing.**

- **VIP's, sponsors, partners – by invitation only.**

**Thursday, May 7<sup>th</sup>, 2026**

**Financing strategies, margins optimization and sustainability.**

**9:00 – 9:30**

WELCOME COFFEE, PRODUCT EXPO AND QUALITY TESTING:

Frubi; Nuts for Nuts; Rusalina;; “Super” Greenhouse; Bradet Dairy; Ibănești Dairy; Prime Supplements; Benedek; Thymos; BunUlei

**9:30 – 11:00**

**Conference – Sustainability between intentions and reality. Profitability in FMCG.**

*Venue: University of Agronomic Sciences and Veterinary Medicine of Bucharest*

MODERATED BY: **Liliana Munteanu** – Strategic communication advisor

CO-MODERATED BY: **Rareș Stan** – FoodIntelForum,

SPEAKERS:

- **Emanuela Neagoș** – Business Owner, General Archiving Center
- **Silvia Răileanu** – Business Owner, Serele Super
- **Carmen Burtea** – President, Sectoral Committee for Agriculture, Pisciculture and Fisheries in Romania & VP Partnerships PWN Romania

- **Sorin Mierlea** – President, InfoCons
- **Raul Pop** – Secretary of State, Ministry of Environment, Waters and Forests

DEBATE GENERATORS:

- **Dan Ţone** – CEO, Eutron
- **Ionuţ Pohrib** – CEO, Qualiplant
- **Alice Nichita** – President, Soft Drinks Producers Association (TBC)
- **Alexandru Stănescu** – Farmer and Business Owner TO-MAK GRUP
- **Ionuţ Olteanu** – Farmer and Business Owner, Agromad Crops

Excerpt from the list of participants:

- Marius Nan – Business Owner and CEO, Safety Approach

**11:00 – 11:30**

**COFFEE BREAK, PRODUCT EXPO AND QUALITY TASTING**

Frubi; Nuts for Nuts; Rusalina;; “SuperR” Greenhouse; Bradet Dairy; Ibăneşti Dairy; Prime Supplements; Benedek; Thymos; BunUlei

**11:30 – 11:40**

**Opening remarks:**

- **Leontin Dinulescu** – President, BucharestFoodSummit. „Laudatio” partners and sponsors.
- **Sorin Cîmpeanu** – Rector, University of Agronomic Sciences and Veterinary Medicine of Bucharest

**11:40 – 14:00**

**Conference – Shorter supply chains, risk management and financing. Strategic investments. Profitability and crisis.**

*Venue: University of Agronomic Sciences and Veterinary Medicine of Bucharest*

**TOPICS:**

- *Financing models in a volatile context: European funds and private investments within the European Union;*
- *Agricultural industrialization and value chains: investments and agri-food competitiveness*
- *Optimizing margins in the agri-food chain: from production to retail*

MODERATED BY: **Leontin Dinulescu** – President, BucharestFoodSummit  
CO-MODERATED BY: **Cristian Găina** – Vice-president, AMCOR

**SPEAKERS:**

- **Sorin Cîmpeanu** – Rector, USAMV Bucharest
- **Tiberiu Dănețiu** – Board Member, Auchan
- **Nicu Vasile** – President, Association of Large Sunflower Growers
- **Varujan Vosganian** – President, Union of Armenians in Romania
- **Ion Biriș** - Entrepreneur, BDG Import Export
- **Gabriel Biriș** – Founder, The Tax Institute

**DEBATE GENERATORS:**

- **Marius Badea** – Business Owner, Bradet Dairy
- **David Todoran** – Business Owner, Ibănești Dairy
- **Petre Roman** – President, SWISS UMEF Geneva & former Prim-minister of Romania
- **Teodora Vana** – Grădina Snagov
- **Mihai Anghel** – Radio Timișoara
- **Darius Georgiu** – Vicepreședinte, Camera de Comerț Timișoara

Excerpt from the list of participants:

- Ionuț Pohrib – CEO, Qualiplant
- Tommaso Serrano – CEO, Vectr Fresh
- Călin Badea – Entrepreneur, Bradet Dairy

**Friday, May 8<sup>th</sup>, 2026**

**“Technology, international trade and competitiveness: transforming business models in Romania and Central and South-Eastern Europe”**

**9:00 – 9:30**

**WELCOME COFFEE, PRODUCT EXPO & QUALITY TESTING:**

Frubi; Nuts for Nuts; Rusalina;; “Super” Greenhouse; Bradet Dairy; Ibănești Dairy; Prime Supplements; Benedek; Thymos; BunUlei

**9:30- 11:00**

## **Workshop – AI technology and its impact on business in Romania and Central and South-Eastern Europe**

*Venue: Bucharest Academy of Economic Studies*

MODERATED BY: **Gianina Negreanu** – Head of Communication, Radio România

CO-MODERATED BY: **Rareş Stan** – FoodIntelForum

### **SPEAKERS:**

- **Arthur Habicht** – Co-Founder & CTO, Sedimentum, Switzerland
- **Dan Ţone** – CEO, Eutron
- **Dan Câmpean** – Director, DNSC
- **Varujan Pambuccian** – Leader, Parliamentary Group of National Minorities in the Chamber of Deputies

### **DEBATE GENERATORS:**

- **Gheorghe Hurduzeu** – President, ASE University Senate
- **Ben Oni Ardelean** – President, Academy of Political Leadership
- **Florin Uţică** – Advisor, National Cyber Security Directorate
- **Laura Popescu** – Dean of the Faculty of Marketing, ASE
- **Petre Daea** – Former Minister, Ministry of Agriculture and Rural Development

Excerpt from the list of participants:

- **Marius Nan** – Business Owner and CEO, Safety Approach
- **Mircea Burtea** – Farmer

**11:00 – 11:30**

### **COFFE BREAK, PRODUCT EXPO AND QUALITY TESTING:**

**Frubi; Nuts for Nuts; Rusalina;; “SupeR” Greenhouse; Bradet Dairy; Ibăneşti Dairy; Prime Supplements; Benedek; Thymos; BunUlei**

**11:30 – 11:40**

**Opening remarks:**

**Leontin Dinulescu** – President, BucharestFoodSummit. „Laudatio” sponsors and partners.

**11:40 – 14:00**

**Conference – Building national and regional brands. Import, Export, Nearshoring. Regional security.**

**Topics:**

- *Strategic export markets in South-Eastern Europe*
- *Romania's integration into regional supply chains in the European Union*
- *Romanian products with immediate traction and the bottlenecks that limit their scaling*

*Venue: Virgil Madgearu Reading Room – Bucharest University of Economic Studies*

MODERATED BY: **Nicolae Istudor** – Rector, Bucharest University of Economic Studies

CO-MODERATED BY: **Lia Epure** – Director, “Ziua de Vest” News

**SPEAKERS:**

- **Florin Stănică** – President, "Gheorghe Ionescu-Șișești" Academy of Agricultural and Forestry Sciences;
- **Ionuț Pohrib** – CEO, Qualiplant
- **Tommaso Serrano** – CEO, Vectr Fresh
- **Emanuela Neagoș** – Business Owner, General Archiving Center
- **Ana Maria Mihăescu** – Business Owner, Castel Salbek
- **Simona Neumann** – General Director, “Visit Timiș”
- **Daniel Constantin** – President, Romanian Agency for Investment and Foreign Trade

**DEBATE GENERATORS:**

- **Nicu Vasile** – Farmer, Agrolife
- **David Todoran** – Entrepreneur, Ibănești Dairy
- **Andrei Brumaru** – CEO, Carmistin
- **Gheorghe Hurduzeu** – President, Bucharest Academy of Economic Studies Senate
- **Alexandru Baci** – Farmer, Baci Farm & Vice-president, LAPAR
- **Diana Ionescu** – Senior Business Advisor, Accenture

Excerpt from the list of participants:

- **Marius Nan** – Business Owner and CEO, Safety Approach
- **Horațiu Neagoș** – Business Owner, General Archiving Center

- Marius Badea – Entrepreneur, Brădet Dairy

**14:00 Conference closing**